

CAMERON PENNYBACKER 2026

Cameron Pennybacker serves as a catalytic force in the public square.

A native of Chattanooga Tennessee, Pennybacker holds a liberal arts degree in art history, and an HBCU graduate degree in religion.

Ongoing postgraduate academy engagement includes peer accepted research, academic conference leadership, university-community programmatic development, as well as a tenure track faculty appointment to a land grant university.

Since 2000 Pennybacker has provided principal leadership as C.E.O. of Diversity Assets (D.A.). Diversity Assets is a U.S. based non-profit firm offering transformative support for existing NGOs, and visionary leadership for startups. Whether through national, regional, or local settings, his work continues to develop best practice initiatives *which pursue systemic change*.

Career initiatives to date have impacted healthcare, education, social work research, electoral integrity, and the cultural arts, within and beyond the religious, civic, and NGO sectors.

Moving with pace and efficacy, 2026 strategic ventures include: civic engagement expansion, crisis response re: non-profit funding, community development resourcing, and the expanded support of multi-disciplinary artist residencies.

Cut from creative cloth, Pennybacker's persistent push to move the arts towards the epicenter now serves as a hallmark of his work. At once adventurous, innovative, and collaborative, his intrepid leadership often yields coveted 'cross-the-aisle' results.

Diversity Assets will advance the building of the beloved community by valuing cultural diversity, addressing social and racial injustices, pursuing systemic change, and applying best practice principles.