

RACHEL MENTER

2026

Rachel Menter is based in Atlanta, GA. She built the foundations for her career while at Miami of Ohio by organizing concerts, then expanded her experience through music festivals and amphitheater operations back home in Atlanta. In 2013, she moved to San Francisco and served as Operations Manager at The Fillmore and The Masonic, hosting over 300 events annually across the two iconic venues.

In 2017, Rachel returned to Atlanta to open the new, 4,000-capacity, Coca-Cola Roxy for Live Nation, in partnership with the Atlanta Braves. As General Manager, Rachel established the first of its kind concert hall as a top tier venue.

After transitioning to large-scale event operations in 2020, Rachel has spent the last six years producing projects such as Harry Potter Magic at Play on Chicago's Magnificent Mile, Google IO at Shoreline Amphitheatre, Honda Battle of The Bands at SoFi Stadium, Lululemon x Jon Summit Experts Only Run on the Highline and Performance at Hudson Yards Vessel NYC, and the sold-out One Night Only with Gabriel Iglesias and Joy Koy at SoFi Stadium.

In addition to producing events, Rachel has followed her passion of civic engagement while serving as a poll worker with the Dekalb County Board of Elections during the 2020 election cycle, Program Co-Lead at Diversity Assets Ten X Action Initiative, and Racial Justice Committee Board Member at The Temple -- all in her home of Atlanta, GA. She leverages her vast experience in project management and passion for community building into every initiative she embarks upon. By taking on a variety of roles across different projects, she fosters problem-solving and strives to create enduring and sustainable solutions for the future.